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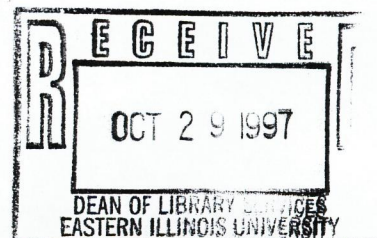
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**LUMPKIN COLLEGE OF BUSINESS AND APPLIED SCIENCES
CURRICULUM COMMITTEE MEETING
October 20, 1997**

The LCBAS Curriculum Committee met on October 20, 1997, at 4:00 p.m. in the Dean's Conference Room.

Members Present: L. Gosselin, B. Kemmerer, K. Ketler, R. Kopel, and P. Liu
Visitors: W. Chandler, S. Dudley, and C. Noll

The meeting was called to order by Chair Noll.



ELECTION OF OFFICERS

C. Noll called for the election of officers. R. Kopel (Kemmerer) nominated K. Ketler for Chair. K. Ketler (Kopel) nominated L. Gosselin for Chair, but he respectfully declined. There were no further nominations. Ketler was elected by acclamation. R. Kopel (Ketler) nominated B. Kemmerer for Vice Chair. There were no further nominations. Kemmerer was elected by acclamation. C. Noll turned the meeting over to Chair Ketler.

MARKETING CURRICULUM REVISIONS

S. Dudley and W. Chandler presented the proposal. There are two revisions which are being submitted as a package.

1. Add MAR 3720 Buyer Behavior as a prerequisite for MAR 4700 Marketing Strategy.
2. Add a Small Business/Entrepreneurship Concentration to the Marketing major.

L. Gosselin (Kopel) moved to place the Marketing curriculum revision package on the agenda for vote at the next meeting. Motion carried unanimously.

HONORS SENIOR SEMINAR

B. Kemmerer presented the proposal to add a new Honors Senior Seminar course - Historical, Legal and Social Perspectives of Managerial Reform. A question was raised about whether this all business majors should be excluded from taking this course. It was decided that just Management majors should be excluded. L. Gosselin (Kopel) moved to place this proposal on the agenda for vote at the next meeting. Motion carried unanimously.

EXECUTIVE ACTION ITEMS

K. Ketler presented a change in the effective date of making COM 2250 a prerequisite for COM 3250 and COM 3310. The prerequisite has already been approved, but the effective date of the change is being requested to avoid the processing of many waivers. Change should become effective Spring 1999. R. Kopel (Gosselin) moved to recommend the proposal be sent forth for Executive Action. Motion carried unanimously.

A second Executive Action item was to remove AIS 2020 as a prerequisite for AIS 3200. L. Gosselin (Kopel) moved to table this item until the next meeting so that a representative from AIS could be present to discuss this change. Motion carried unanimously.

NEXT MEETING

The next meeting of the LCBAS Curriculum Committee will be held at 4:00 p.m., November 17, 1997, in the Dean's Conference Room. The December meeting will be at 4:00 p.m., December 8, 1997, in the Dean's Conference Room.

Pat Hill
Recording Secretary